



Dick Bedlington Farms

PURPLE FIESTA

Purple Fiesta features a glossy, smooth purple skin and vibrant deep-purple flesh, complemented by shallow eyes. This fingerling variety offers high yields with early to mid-season maturity. Known for its strong resistance to powdery scab, common scab, and PVY, it thrives in the fresh fingerling market. Its ability to retain its rich purple color throughout storage further adds to its appeal.



PLANT

Maturity	Medium early
Plant type	intermediate
Growth habit	Upright
Color of flower	Purple
Number of tubers	High
Dormancy	High

TUBER CHARACTERISTICS

Tuber shape	Oval Round
Flesh color	Dark Purple
Eye depth	Shallow
Skin color	Purple

RESISTANCES

Leaf blight	Medium
Tuber blight	Medium
Rhizoctonia	High
Black leg	High
Common Scab	Medium
Internal rust spot	Very high
Second growth	Very high
Silver scurf	Medium, High
Bruising	High
PVY	Medium

YIELD & QUALITY

Market outlet	Ware, Direct marketing, Pre-packaging
Yield	Very high
Share oversize	Medium
Share undersize	Low

Disclaimer: Based on data provided by the breeder, trial data collection, and commercial field observations. Results may slightly differ on location, ground quality, and season of growth.